

# Charity impact story

See the real world impact Neighbourly has helped generate by hearing from our charity network on how resources have helped.



## Dorothy Parkes Centre Christmas cards & letter writing

Neighbourly's Christmas card and letter writing campaign successfully brought festive cheer to beneficiaries during the holiday season, helping to combat loneliness and isolation.

Community members and local companies responded generously, creating heartfelt cards and letters addressed "To someone special" to ensure every recipient felt included.

The cards and letters included traditional Christmas messages, drawings, poems and notes that added personal touches to brighten the recipient's day. Participants demonstrated genuine care and creativity, going beyond simple greetings to create meaningful content.

Charities distributed these heartwarming messages to their beneficiaries in time for Christmas, showing how simple acts of kindness can make a significant difference.

The campaign highlighted the power of community spirit and demonstrated how easy it is for people to reach out and bring joy to those experiencing isolation during what can be a difficult time of year.

 **Smethwick, UK**



*Real stories, real impact.*

### Anonymous Charity Leaders at DPC

You really cannot underestimate the impact such kind words can have on people, just by saying 'to someone special', and some of the words and poems inside the cards were so heartfelt we did see some people in tears (happy tears 😊) when opening and reading their cards.



**750 people supported per week**

This organisation directly supports over 750 people per week.



Data is accurate up to 30/05/2025