

Charity impact story

See the real world impact Neighbourly has helped generate by hearing from our charity network on how resources have helped.



Hanley Crouch Community Association – Transformative Equipment Investment

Hanley Crouch Community Association received a £5,000 grant from Lidl that transformed their food bank during a critical period when many food banks were facing closure due to funding shortages. The grant enabled the purchase of essential equipment, including a fridge-freezer that expanded their capacity to collect and store perishable donations, allowing them to provide more nutritious and varied food packages to families in need.

The infrastructure investment had positive effects beyond equipment purchase – it streamlined distribution processes, improved food quality and safety, and freed up resources for community outreach efforts. With enhanced storage capabilities, the food bank can now support a growing number of families each week, particularly those with children and elderly members who require nutritious meals.

The grant meant that the organisation could start receiving a greater volume of valuable fresh food donations, becoming a more dependable and sustainable community resource and demonstrating how strategic funding can multiply impact far beyond the initial investment.

📍 London, UK



Real stories, real impact.



£10,000

Total financial impact

The calculated financial value for society based on the total value of all donations.

Resources donated



● Financial donation

Donors



£5,000

Received

What was funded?

Fridge freezer

Essential food

Community outreach



1000 people supported per week

This organisation directly supports over 1000 people per week.

Anonymous

Charity Leaders at Hanley Crouch

With foodbanks struggling to keep running due to lack of funding, the £5,000 grant from Lidl had a profound impact on our food bank, significantly expanding our capacity to support the community.

With these funds, we were able to purchase a wide range of essential food items, ensuring that we could meet the increasing demand for assistance. The additional stock allowed us to offer more balanced food packages, fresh produce, proteins, and dairy products, all of which are crucial for providing nutritious meals to those facing food insecurity.

One of the most critical investments made possible by the grant was the purchase of a fridge freezer. Prior to this, we struggled with limited storage space for perishable items, which meant we had to turn down valuable donations of fresh food that could have made a real difference in people's lives. With the new fridge freezer, we gained the capacity to store chilled and frozen items safely, ensuring that we could accept more diverse donations and distribute a greater variety of food to those in need. With the ability to store fresh food, we've seen a rise in the number of families we can support, especially those who rely on nutritious meals for their children or elderly family members.

The grant also helped us streamline our food distribution process. With more reliable storage, we can rotate stock more effectively, ensuring that food items are distributed in a timely manner without compromising their quality. This also allowed us to focus more resources on outreach efforts, helping raise awareness in the community about the food bank and making it easier for people to access support when they need it most.

Overall, the £5,000 grant allowed us to not only expand our stock and improve our food offerings but also make our day-to-day operations more sustainable as every week we have someone new joining up. This has had a far-reaching impact on the well-being of individuals and families in need, making the food bank a more dependable and effective resource in the community.