

Client campaign case study

See the real world impact Neighbourly has helped generate by hearing from our corporate clients and their employees



B&Q Community Days 2024

Across September and October 2024, B&Q colleagues supported registered charities local to their stores with DIY projects.

Teams had a budget of £1,000 to purchase B&Q products needed to help complete the projects, which included painting, gardening and assembling flatpack furniture.

Over 95% of stores participated, completing over 300 unique DIY projects over the course of the programme.

98% of the volunteers who provided feedback said the experience gave them a sense of satisfaction, and that they'd consider volunteering again as a result.

Community Days is an annual volunteering activity which has been running since 2023 allowing colleagues to continue supporting their local communities year on year.

Nationwide, UK

Sep - Oct 2024



Real stories, real impact.



£486,308

Total financial impact

The calculated financial value for society based on the total value of all donations.

Resources donated



● Volunteering

2,440

Volunteering hours donated

305

Events attended

1,850

Volunteers engaged

People supported

As a result of donations their resources have directly supported local good causes and the beneficiaries they serve.

283

Good causes

337,140

Beneficiaries

Data is accurate up to 30/05/2025