# Client case study

See the real world impact Neighbourly has helped generate by hearing from our corporate clients and their employees



# Marks & Spencer

In 2015, M&S became a founding Neighbourly partner as they were leading the way in delivering their pioneering Plan A Sustainability strategy.

M&S's first campaign engaged thousands of staff in fundraising £900,000 for local causes in its first year, a success that led them to develop a number of innovative and evolving programmes over many years.

M&S went on to launch mass volunteering, network wide back-of-store food and product surplus redistribution, and further rounds of targeted

fundraising and grants programmes with widereaching social and environmental impact.

M&S has recently celebrated donating over 100 million meals to local good causes across the UK.

continue to support them in achieving their goal of 100% of edible surplus redistributed by the end of FY2025.







Real stories, real impact.

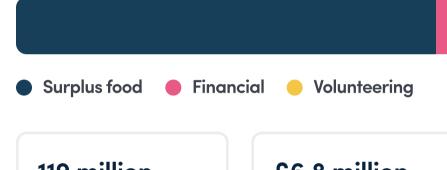


## £220m

**Total financial impact** 

The calculated financial value for society based on the total value of all donations.

#### **Resources donated**



## 119 million

Meals donated

£6.8 million Funds provided

## 7,042

Volunteering hours donated

182k

tCO2e saved



### 5973 good causes supported

This organisation directly supports over 5973 people per week.

### Jo Daniels,

Head of Community (ESG) at M&S

"Partnering with Neighbourly has helped us build on our impact in local communities in ways we didn't think were possible"

Data is accurate up to 30/05/2025