

Client case study

See the real world impact Neighbourly has helped generate by hearing from our corporate clients and their employees



Marks & Spencer

In 2015, M&S became a founding Neighbourly partner as they were leading the way in delivering their pioneering Plan A Sustainability strategy.

M&S’s first campaign engaged thousands of staff in fundraising £900,000 for local causes in its first year, a success that led them to develop a number of innovative and evolving programmes over many years.

M&S went on to launch mass volunteering, network wide back-of-store food and product surplus redistribution, and further rounds of targeted

fundraising and grants programmes with wide-reaching social and environmental impact.

M&S has recently celebrated donating over 100 million meals to local good causes across the UK. We continue to support them in achieving their goal of 100% of edible surplus redistributed by the end of FY2025.

- Nationwide, UK
- Since joining



Real stories, real impact.



£220m

Total financial impact

The calculated financial value for society based on the total value of all donations.

Resources donated



- Surplus food
- Financial
- Volunteering

119 million
Meals donated

£6.8 million
Funds provided

7,042
Volunteering hours
donated

182k
tCO2e saved



5973 good causes supported

This organisation directly supports over 5973 people per week.

Jo Daniels,
Head of Community (ESG) at M&S

“Partnering with Neighbourly has helped us build on our impact in local communities in ways we didn’t think were possible”

Data is accurate up to 30/05/2025