# Your starter pack for Neighbourly

A collection of resources, how-to guides and tips to provide you with the confidence and tools needed to easily participate in Neighbourly giving programmes.



What you'll get from this guide • Learn about Neighbourly • Familiarise yourself with frequently

neighbourly

- the platform
- used terms • Understand what you can do on • Find out how to get started

### Frequently used **About Neighbourly** terms explained We'll define several commonly Learn about Neighbourly and used terms that you'll see what you can do on the

**Employee volunteering on Neighbourly** 

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# platform.

across the Neighbourly

# platform

### This section provides an overview of the types of campaigns you can take part in through your company or group

How you can help

# How to get started using your new Neighbourly account.

Volunteering

you better understand our platform.

Good cause

Noun

**3** neighbourly

How to get started

Frequently used terms explained

In this section, we'll introduce you to some common terminology that will help

See synonyms for: <u>fund</u> / <u>trust</u> / <u>foundation</u> / <u>voluntary</u>

organization / non-profit organisation

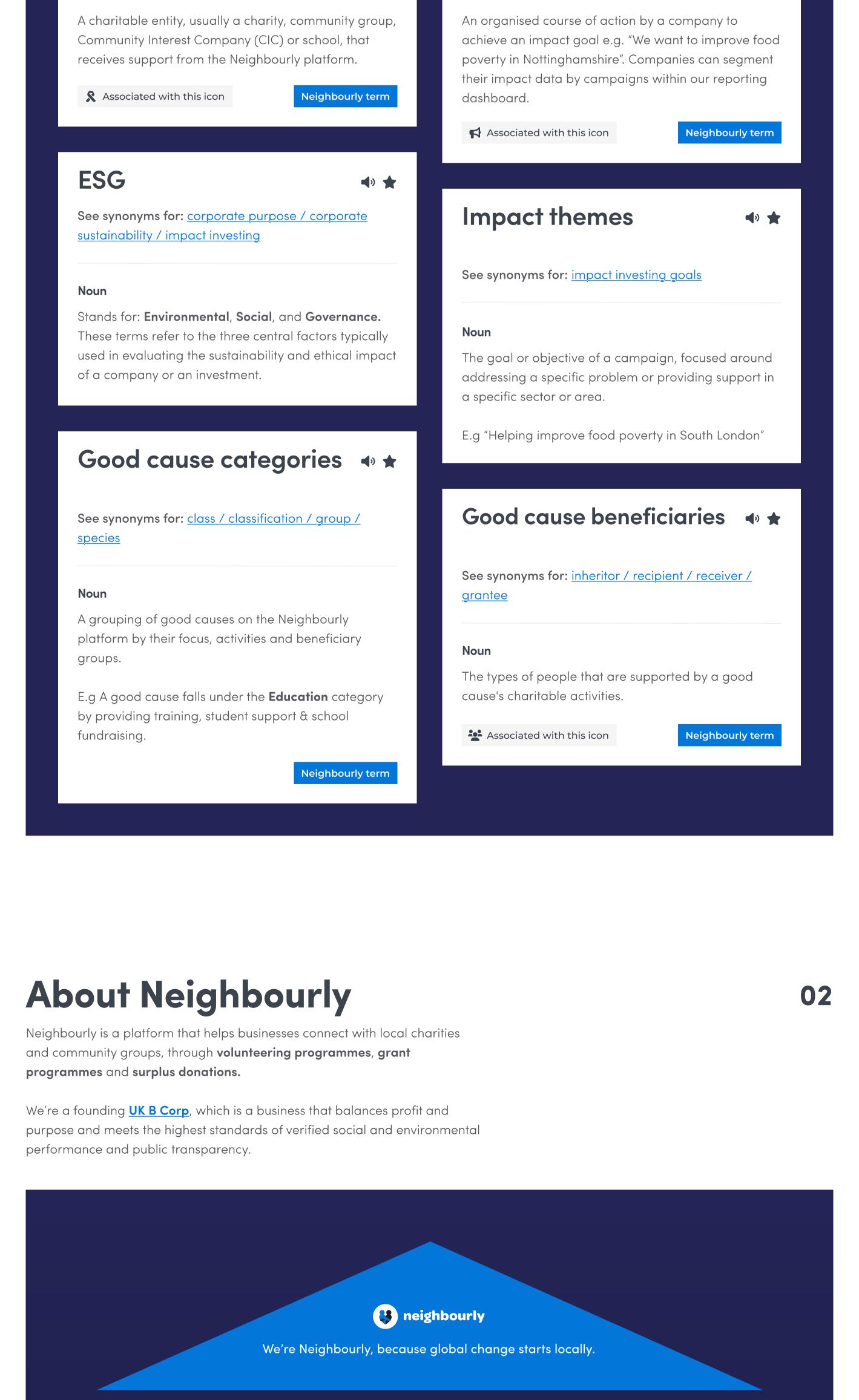
Fundraising

Campaign

Noun

struggle / operation / strategy

See synonyms for: <a href="mailto:crusade">crusade</a> / <a href="mailto:drive">drive</a> / <a href="mailto:push">push</a> / <a href="mailto:effort">effort</a> /



We work with a wide range of companies that have resources

Participate in volunteering

local good causes they care

events & fundraising for

about.

**Good causes** 

Utilise resources donated

by companies by creating

products or or using grants

to support their charitable

**Building capacity** 

Increasing the skills of

beneficiaries

<u>~</u>

#

130,000+

Volunteer hours

2,400+ tonnes

214,000+ tonnes

CO<sub>2</sub> saved

"It's been quite humbling for me, it's been great to be able

to give back for a change so I would recommend anyone

Volunteer

Products donated

volunteering events,

distributing surplus

activities.

## available to support their local communities with. We match those companies with relevant good causes and facilitate the donations.

Donate volunteering hours,

surplus products or money

through the Neighbourly

to local good causes

platform.

(

skills

locally.

Saving time and resources

Sharing new ideas and

**Employees Businesses** 

Generating social impact to improve community wellbeing

田

Helping communities to be

more sustainable

Improving the local

environment

Be a part of global change,

a real contribution to helping them succeed.

than 26,000 good causes, including small charities, schools and community groups. They are all doing invaluable work, usually with limited resources. The support you give helps them in many different ways. For example:

Proving emergency support

Supporting the wellbeing

and health of beneficiaries

**How Neighbourly helps** 

local good causes

Neighbourly has a constantly growing network of more

The good causes in our network work tirelessly to provide help to people that need it in the heart of our communities. You can make Our impact so far

Samsung employee | Volunteer

to get involved."

B&Q employee

How you can help Through the platform you'll be able to connect with important local community initiatives, delivered through Neighbourly's network of thousands of verified local charities and community groups.

You'll be able to get involved in volunteering activities where your skills can

make a huge difference, or nominate local causes that you care about to

receive a financial donation (depending on your company or group's

programme). Automated impact analysis will then help you and your

Volunteering 😃

community becomes stronger.

said volunteering made

them feel happy

felt they gained

teamwork skills

communication and

91%

people that know.

**Benefits** 

Volunteering at Neighbourly comes in many different

shapes and sizes. Our goal is to make volunteering as

helpful and relevant to local communities as possible,

Volunteering can be done remotely or in-person; as a

hands-on work, sometimes working with beneficiaries

directly. Whatever you choose, you'll enjoy feeling more

connected to your local area, meeting new people and

you personally. It's through these relationships that the

making a real difference to causes that mean the most to

team or an individual. It can involve skills-based or

which is what makes us different. Our programmes reflect

the real needs in the community at that moment, from the

colleagues understand and measure the tangible value you're creating.

experience to a colleague

What happens next?

## Good causes "Now more than ever we need the support of local businesses to support local people. The work you do at

"Volunteering was really enjoyable and rewarding. It was great to interact with the young people on the programme... it was also very easy to do."

£24+ million

135+ million

Meals donated

2

26,000+

Financial donations

- Grant programmes 🏟

How to get started

of our platform.

you a unique link so that you can join the platform and connect your activity. Don't worry if there aren't many good causes or volunteer events showing at first - this will grow as charities become aware of

Find volunteering opportunities from your

dashboard or participate in nominating

good causes for your companies grant

programmes via the nominations section

an **example campaign page** so you know

Your company or group lead will send

your programme.

6. Get involved!

what to look for

of your account. If you want to keep track on the impact of your company or group's campaign, navigate to their campaign page. Here's

Welcome to Neighbourly

Sign in or register www.neighbourly.com/accounts/login Or get in touch Contact us at: www.neighbourly.com/help

Visit our FAQs page

www.neighbourly.com/faqs

Neighbourly is vital."

Lifeafterhummus | Good cause

the levels we are now seeing."

"We've supported people in our neighbourhood for

many years, however, we have never seen demand

New Springs Community Project Group | Good cause

for help with food, fuel and emotional support at

Volunteering has been shown to be a huge source of personal satisfaction and motivation. Neighbourly's research shows: 95% 100%

said the experience gave

would recommend the

them a sense of

satisfaction or

achievement

98%

How to get started Sign up using your companies magic link, or link your account to your company and then search for volunteering opportunities from your dashboard.

1. Company set up Your company or group lead will set up a campaign on Neighbourly - this is the first step to connecting with good causes in the area (or areas) they've chosen.

volunteer-run and have limited resources.

You'll also receive a 'volunteering code' to

Once accepted, causes can apply for a

volunteer time. That this can take a few

grant or you can support them with

Thanks for joining Neighbourly and best of luck with your journey! If you need help or have any further questions, just get in touch with us

# days or weeks as many good causes are

5. Authentication

3. Wait for population

use when you sign up to volunteer, so your hours contribute to your company or group's total. You'll be asked to choose your branch, if there's more than one location.

2. Matching Good causes that match the criteria will

be invited by Neighbourly to join the

campaign.

Neighbourly's grant programmes allow your company or group to make direct donations to local good causes that you care about. Through a grant campaign you can nominate causes you'd like to support or your company/ group can simply choose a geographic area and an impact theme (such as poverty relief or mental health) and invite groups to apply. Our system automatically matches good causes in our network with the objectives of the campaign, making it easy to donate and support the areas your business wants to focus on.

Case study In 2020, Neighbourly raised a £1.2M emergency community fund in partnership with eight companies in response to the Covid-19 pandemic. The funding was distributed in a matter of weeks as micro-grants to over **3,100** local good causes.

4. Create account

Sign up using your companies magic link, or link your account to your company and then navigate to the nominations part